

# SAMUEL PARLAGI

EVENT & MARKETING PROFESSIONAL "READY TO CREATE FOR BIG MOMENTS"

"Passionate about creating experiences that move people. With a background in gaming, marketing, and working with people, I bring energy, creativity, and focus to every project. Ready to turn challenges into opportunities and deliver unforgettable results."

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Americká trieda 1 Košice, 040 13 Slovakia

# **EDUCATION**

**GYMNASIUM** 2015 - 2019 Gymnasium of St. Martyrs of Košice

#### BACHELOR'S DEGREE 2019 - 2022

University of Prešov Faculty of Management and business with a specialization in digital marketing

# **JAZYKY**

English - advanced Italian - advanced Polish - beginner German - beginner

# SKILLS

- Event Management
- Digital Marketing
- Problem Solving
- Social Media
- Sponsorship Relations
- Excellent communication skills
- Flexibility

You can find more information about me at: <a href="https://www.parlagi.me">www.parlagi.me</a>

# EXPERIENCE

## 21GAMES OZ – CEO

 I built a gaming company from scratch, led a team, created growth, sales, and marketing strategies.
Collaboration with brands (Redbull, Xiaomi, Promiseo, Deutsche Telekom IT Solutions Slovakia, etc.).

## ATHLETICS CLUB TU KOŠICE – TECHNICAL SQUAD

 I was part of the organizing team for the preparation of athletic events, where I was involved in providing security competition areas, timekeeping, and logistics for athletes and spectators alike. I gained an eye for detail, discipline, and the smooth running of sporting events.

## SAVIO OZ, KENYA - MISSIONARY VOLUNTEER

 I taught English and mathematics, and created programs for street children. I gained experience in how sport shapes character and community.

## **CREATIVE PRO KOŠICE - EVENT HELPER**

 I collaborated in the preparation and implementation of promotional and corporate events, assisting with stage setup, logistics, and on-site coordination. This experience gave me a practical insight into how event management works in a team.

## GAMEBREAKER, MALTA – BRANCH MANAGER

 I managed a gaming center branch, ensured that the business plan was fulfilled, handled sales, cleanliness, and took care of the entire customer experience.